MS Business Analytics

Sample Questions for the Entrance Test

Q1 Arrange the sentences in logical order:
1. As a result, companies must assess both opportunities and challenges before entering these markets.
2. Many multinational corporations (MNCs) expand into emerging markets for cost advantages and market access.
3. However, such expansions also pose risks related to political instability and regulatory complexities.
4. A well-planned market entry strategy can help mitigate these risks.

a) 2 - 3 - 1 - 4
b) 3 - 2 - 1 - 4
c) 2 - 1 - 3 - 4
d) 4 - 2 - 3 - 1

Q2 A company justifies its decision to increase prices by stating:
"Due to rising raw material costs and supply chain disruptions, we are forced to adjust prices to maintain profitability."
Which of the following, if true, would weaken the company's argument?

a) The company's profit margins have increased despite higher costs.
b) Competitors in the industry have also raised their prices.
c) Customers continue to purchase despite price hikes.
d) Inflation is affecting all industries, not just this company.

Q3 Choose the correct synonym for 'volatile':

a) Stable
b) Unpredictable
c) Predictable
d) Constant

Q4 Which country will host the FIDE Chess World Cup 2025?

a) Russia
b) United States of America
c) India
d) China

Q5 Which of the given combinations of keyboard keys can be used as a shortcut to paste the text without removing its formatting?

a) Ctrl+C
b) Ctrl+Alt+V
c) Alt+Shift+V
d) Shift+Ctrl+V

Q6 Kailash faces towards north. Turning to his right, he walks 25 meters. He then turns to his left and walks 30 meters. Next, he moves 25 meters to his right. He then turns to

his right again and walks 55 meters. Finally, He turns to right and move 40 meters. In which direction is he from his starting point?

a) South-west
b) South
c) North-west
d) South-east

Q7 The age of a father is twice that of the elder son. Ten years hence the age of the father will be three times that the younger son. If the difference of the ages of the two sons is 15 years, the age of the father is:

a) 50 years
b) 55 years
c) 60 years
d) 70 years

Q8 A train running at the speed of 90 km/h crosses a pole in 10 seconds. What is the length of the train?
a) 150 m
b) 200 m
c) 225 m
d) 250 m

Q9 A person bought some oranges worth Rs. 36 from each of the five markets at Rs. 1, Rs. 1.50, Rs. 1.80, Rs. 2 and Rs. 2.25 per orange, respectively. What is the orange price of an orange?

a) Rs. 1.91
b) Rs. 2.00
c) Rs. 1.58
d) Rs. 1.80

Q10 A and B entered a partnership investing Rs. 16000 and Rs, 12000, respectively. After 3 months A takes out Rs. 5000, while B puts Rs. 5000 more. After 3 months more, C joins the business with capital profit of Rs. 21000. After a year, they earned a profit of Rs. 13200. By what value does the share of B exceeds the share of C?

a) 1600
b) 1800
c) 2100
d) 2300